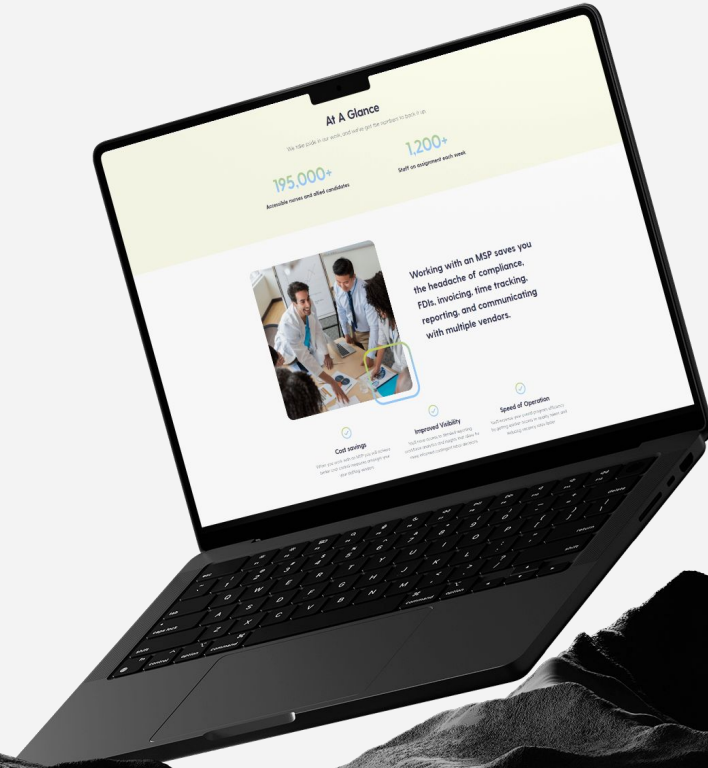**FORCODA**

Trusted Managed Services

from initial drafts to end solution: creating a
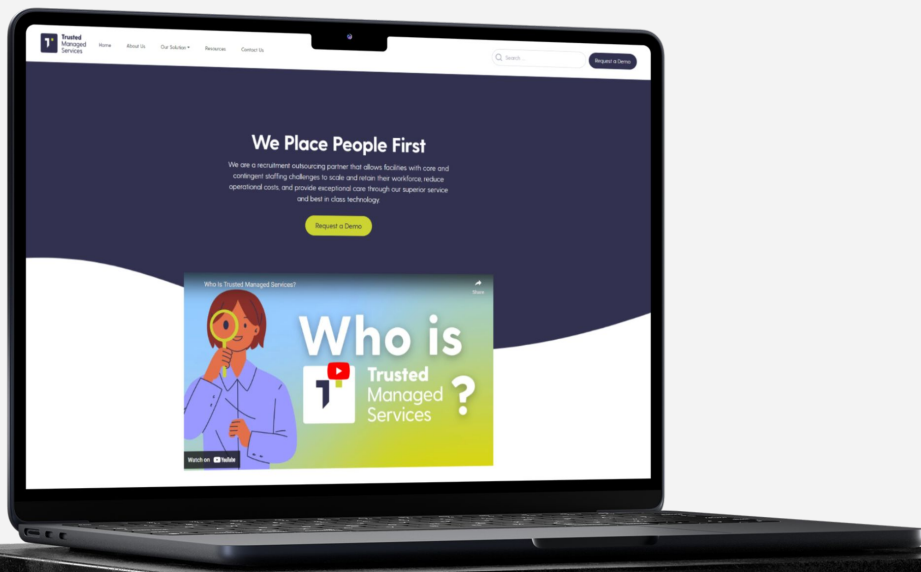visually appealing and accessible website

the background

Trusted Managed Services (TMS) is a healthcare staffing agency dedicated to finding the perfect fit for both professionals and facilities. They work closely with hospitals, long-term care facilities, and rehab centers to provide comprehensive staffing solutions. TMS wanted to position themselves as a recruitment outsourcing partner and needed a new website to showcase their services and provide extensive information about their approach.
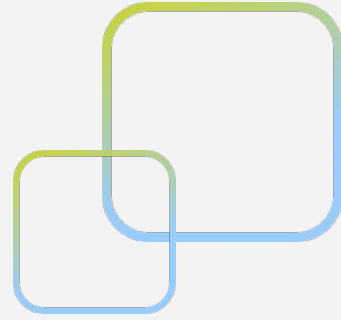
the challenge

When the Client approached Forcoda, they had initial design drafts that were not aligned correctly, inconsistent with fonts, font sizes, and colors. The drafts also lacked actual content and imagery. TMS needed help to update and refine the designs, making them consistent throughout the website and incorporating their branding into the imagery before implementing those designs into a web development website.

the process

To solve the challenge, Forcoda followed a structured process:

Design Refinement

Forcoda worked closely with TMS to update the initial design drafts. They ensured proper alignment, consistent fonts, font sizes, and colors. Additionally, Forcoda used a creative approach to embed TMS's branding into the imagery, creating a cohesive visual experience.

WordPress Development

Once the designs were approved, Forcoda's development team started working on the WordPress structure. Developers utilized Advanced Custom Fields (ACF) to make all website elements easily editable for the Client, as they planned to update the content regularly. This allowed TMS to have full control over the website and make changes without any technical expertise.
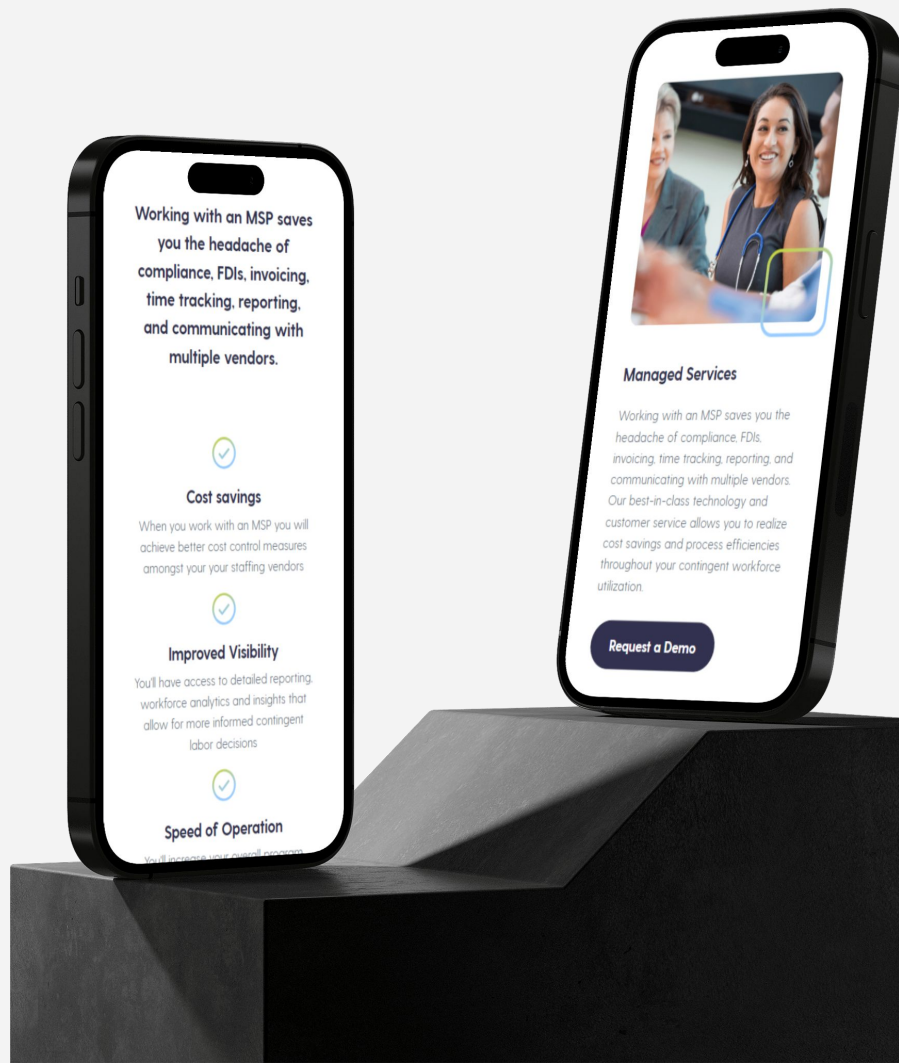
Front-End Development

Forcoda's team developed bug-free pages with a strong focus on responsiveness. A quality assurance specialist made sure the website looked and functioned seamlessly across different devices and resolutions. The pages included the Home page, About Us, Solutions pages, Resources with Blog posts, Demo and Contact Us pages, as well as the Privacy Policy page. The front-end development process involved coding the website using HTML, CSS, and JavaScript to create a visually appealing and interactive user experience.

Accessibility Compliance

As TMS is related to the healthcare industry, Forcoda provided services to make the website A and AA compliant for users. This involved implementing accessibility features and following WCAG (Web Content Accessibility Guidelines) to ensure that individuals with disabilities can easily access and navigate the website. This commitment to accessibility demonstrates TMS's dedication to inclusivity and ensuring equal access to information.

the outcome

Forcoda successfully implemented the WordPress website for Trusted Managed Services, delivering an end solution that met client's requirements. The final website featured a visually appealing design with consistent branding elements. The use of ACF fields made it easy for TMS to update and manage the content regularly. The website was fully responsive and accessible, providing a seamless user experience for visitors.

testimonial

The end solution not only fulfilled TMS's immediate needs but also set a solid foundation for future growth and scalability. The new WordPress website created by Forcoda positioned Trusted Managed Services as a reputable recruitment outsourcing partner in the healthcare staffing industry. The website effectively communicated TMS's approach, solutions, and extensive information about their services.

"We're very happy with the result. The site meets our current needs and, even better, it's set up to grow with our expanding services. We appreciate Forcoda's hard work, professionalism, and their part in making this project a success. We're excited about the future projects we might work on together and wouldn't hesitate to recommend their services to others looking for a flexible and dynamic web development partner."

Emily Faracca, Marketing Manager | Trusted Nurse Staffing